



FAITH COMMUNICATION IN THE DIGITAL WORLD

Young communicators announcement

The Dicastery for Communication of the Holy See is seeking 10 “Young potentials” to communicate the faith through digital media

Context

The Catholic Church is living in a digital age and considers it necessary to improve its communication and to offer spiritual education through online platforms, especially social media and mobile applications.

The recent covid-19 crisis has led to an increased sense of urgency to address the question on how the Church can and should be present online in order to respond adequately to people’s spiritual needs. The Church considers it necessary to learn effective communication methods, ensuring a social media presence that bears witness to the “style” of the Gospel.

Aim

The Catholic Church is seeking to set out new and effective ways of Faith Communication through social media.

Activities/commitment required

- One week in Rome in February 2021 and one week in November 2021 for full-time activities (specific dates will be decided depending on how the pandemic develops, travel and other expenses will be covered).
- Online meetings, such as lectures by experts and individual work assignments for the interim period (March-October and December 2021); at least two days a week would be required (one day – mainly Saturdays – for lectures and group work, the rest of the time for individual work to be organized according to individual needs).

Why apply?

- The 10 “Young potentials” will go through a unique **vocational training experience**, from February to December 2021, in which they will gain both content and communication expertise in using social media (and apps) for spiritual education purposes. They will be offered lectures and individual coaching on specific topics that will be assigned at the end of the selection process. With this practical experience, they will develop skills useful for work in catholic organizations, institutions, congregations and in their local church provinces, so as to be better able to serve the mission of the Church.
- The 10 “Young potentials” will be involved in the development of practical tools, namely communication proposals regarding the four pontifical basilicas in Rome. They will also be involved in a discussion – together with internationally renowned experts – about best practices for the proper use of digital instruments in the communication of faith. Indeed, the final outcome of the project will be twofold: concrete tools dedicated to some specific assignments and a proposal for best practices that also points out the main problems and issues that users currently face with the internet.
- The 10 “Young potentials” will obtain a certificate of participation in the project ‘Faith Communication in the Digital World’ from the Dicastery.



Selection criteria

- *maximum* 35 years of age
- Master of Art degree preferable
- advanced English skills (a basic knowledge of a second foreign language such as Spanish, French, Italian is an advantage)
- experience in communication and social media
- proven creative skills
- a solid Catholic background, such as belonging to a church community or institution
- a recommendation from an ecclesiastical authority or a Catholic organization (Catholic universities included)
- the ideal candidate is serving or is willing to serve in a Catholic community in this field
- the candidate must have knowledge of / experience in at least one of the following professional areas:
 - » Copywriting
 - » Sound/video making
 - » Graphic design
 - » Marketing communication strategies
 - » IT programming
 - » Coordination of team activities

When/where to apply

No later than December 18th, 2020 by sending CV and choice of a specific area of interest by using this email address: faith.communication@spc.va

Selection process

The Dicastery for Communication will first examine all the CV/Applications submitted as of the expiration date indicated above, on the basis of the selection *criteria*.

Selected candidates will be invited to participate in an online interview.

Lastly, the Dicastery will communicate the final decision by e-mail to the 10 “young potentials” chosen by January 15th, 2021.